

Terms & Conditions



- 1) Bookings are accepted at the absolute discretion of The Maidenhead Festival Committee. Payment will be refunded in full for any booking refused.
- 2) Stalls spaces measure 3m x 3m. Any one stallholder may book a maximum of two stalls to measure 3m x 6m in total. All stallholders are responsible for bringing their own gazebo, table and chairs etc.
- 3) Commercial Stalls cost £75 to hire for the weekend for a 3m x 3m single pitch. A double pitch (3m x 6m) costs £120 to hire for the weekend. Please note you are required to take up the pitch for both the Saturday & Sunday.
- 4) Registered Charity and Community Stalls cost £35 to hire for one day of festival and £50 for both days, for a single pitch. A double pitch (3m x 6m) costs £50 to hire for just one day and £80 for both days. Please note we would prefer it if your stall operated on both the Saturday & Sunday of festival.
- 5) Commercial bookings must be made for the two days of the festival. All stallholders must remain in place for the duration of the festival (10.00am – 6.00pm on Saturday and 11.00am – 6.00pm on Sunday. Set up from 8am to 9.30am on Saturday and 9.00am – 10.30am on Sunday, shut down between 6pm and 7pm).
 - a. Stall holders can stay later and remain open during the evening entertainment on both days, however if you choose to do this your stall must remain open until 10.30pm on Saturday and 9.30pm on Sunday.
 - b. Please note there is no car movement between the hours of 9.30am and 6pm on Saturday and 10.30am and 6pm on Sunday.
- 6) All stallholders must keep within the space of their stall. No freestanding adverts or signs are allowed.
- 7) Payment must be received at the time of booking. No booking will be confirmed until payment is received in full.
- 8) There is no on-site electricity supply. Diesel generators are permitted, petrol generators are not permitted.
- 9) The stallholder must not place goods beyond the boundaries of the stall, either on the ground or hanging, except by permission of the Festival Committee.
- 10) The stallholder must keep the stall and fittings, and the space below the stall clean and free from litter. All litter must be taken home and not left onsite or put in the bins around the park. Any rubbish left behind or deposited in the bins will incur a fine of £25.
- 11) The stallholders selling food products must comply with the Food Safety (General Food Hygiene) Regulations as amended, and the Food Safety (Temperature Control) Regulations 1995 as amended.
- 12) The stallholder must have public liability insurance cover for £2m and send in a copy of their insurance for verification purposes.
- 13) Stallholders shall not be entitled to assign, share or sublet all or part of their site without prior written consent from the Festival organisers.
- 14) All vehicles must be removed off-site after setting up (or by 9.30am at the very latest) as directed by the Festival Committee. No stallholders will be permitted to have vehicles in the Market area during the hours of trading.
- 15) The Maidenhead Festival Committee will not be liable for any loss or damage, consequential or otherwise, to any trader's property or produce.
- 16) The Maidenhead Festival Committee reserves the right to cancel your booking if you fail to provide information when requested by the committee e.g. copies of insurance certificates etc.
- 17) We do not expect stall operators to smoke within the vicinity of their stall
- 18) The festival is an alcohol-free zone, it cannot be sold or consumed within the park. Any stall holder found to be consuming alcohol will be asked to leave immediately.
- 19) The Maidenhead Festival Committee reserves the right to order a stallholder to cease trading in the event either of a breach of these terms and conditions or of a gross misconduct (which shall be deemed to include any behaviour liable to disrupt lawful trade or to damage the reputation of Maidenhead Festival).